

CSEA Retirees, Inc.
Membership Committee Meeting Notes
Doubletree Anaheim-Orange County
August 17, 2011
10:00 am

Flag salute.

Members present: Caryl Cole - Chair, Donna Hernandez – Liaison, Jan Christiansen, Mary McDonnell, Jack Vander Bruggen. Also present: Phillip Sherwood – CSEA Retirees Executive Director, Terrence Conklin – CSR staff, Laura Strang – CSR staff.

Opening comments by Caryl Cole, Committee Chair.

Old Business

- A. Membership contacts for each chapter: Caryl Cole has begun collecting membership contacts for each chapter, her list however is incomplete. She has requested that chapters give her updated information at their earliest convenience.
- B. Membership outreach letters for each chapter: Letters from each chapter have been compiled and are available for review.
Caryl Cole requested they be posted to the website for reference.
Jan Christianson requested that each chapter receive 2 membership packets (sent from Headquarters) – 1 for the president and 1 for the membership coordinator.
- C. New Membership Information: Terrence Conklin presented the new membership information. We are replacing the old expensive folders with the new streamlined membership information.

New Business

- A. Review of information being gathered from chapters and headquarters: Caryl Cole has collected membership information from most of the chapters, and has encouraged the outstanding chapters to submit their information. Once she has all the information she will decide the best way to discuss and review the gathered information.
- B. Discussed ways of providing service to chapters and members.
 - 1. find contacts through other affiliates / bargaining units
 - 2. newspapers are good recruitment tools
 - 3. list all chapters and what they actually do to recruit.
 - 4. come up with 3 things that each chapter should do, like a challenge
 - 5. call drop-offs

Meeting adjourned at 11:00 am.